Photorally of Toyama

Choose Toyama this summer. Engrave your heart with its attractions.

Prizes to be awarded are classified under the following themes:

- "You're done with mankind!!"- Prize
- "When I am with you, there's no place I'd rather be♡" - Prize
- "Popular & Gourmet Photo"- Prize
- "Beautiful Toyama Bay"- Prize
- "Indefinable Sad Place…" - Prize
- "Retweet, Share, and Like!"- Prize

Contest Duration: 27 July 2017 ~ 31 October 2017
Designated Area ①Imizu City (Kaioumaru Park & Uchikawa)
②Toyama City (East Iwase)
③Namerikawa City (Around Hotaruika Museum)

Find Toyama's new sightseeing spots!
Why don't you share your memory with us?
Please post the pictures of designated areas by SNS (Twitter, Facebook, Instagram)
You will get a discount at some museums.
Once, you accomplish taking pictures at all areas, the great prize will be yours!!
Let's start!!

How to join:

1. Take a photo with a beautiful view, people, food, etc. at the designated area.
2. Post the photo on SNS. Please attach a hashtag #connecttoyama in SNS, and comment with the name of place (or things) you took, and share your feelings about it!
3. After taking photos at all 3 areas, apply for the contest from our home page.
   The great prize will be decided by lottery
   We are going to announce the winner on our home page
4. Gift voucher or discount coupon will be sent to the winner of this contest by postal mail or can be taken at the designated shop.

home page

※we would like your approval to put your photo on the web page
※we would kindly as you to make your SNS account open to the public
Thank you for your understanding ・

CONNECT TOYAMA PROJECT 「Toyama~Yui~Project」
Homepage: http://toyama-yui.com Contact: info@toyama-yui.com

Photo Rally Privilege

Special Giveaway in designated area

if you post the photo in the following area,exclusive discount coupons are offered

① **Kaioumaru Park ・UchiKawa**

- ・Kaioumaru Sailing Ship entrance fee at discounted price 350yen（normal 400yen）
- ・Shinminato Sightseeing cruise 20%off　1,200yen（normal1,500yen）
- ・Get free drinks, just posting a screen of meal in “Kifujinkan”
- ・Get free dessert, just posting a screen of meal in “FELISCENA”

② **Toyama (East Iwase)**

- ・Get free drinks, just posting a screen of goods in “Nomurashouten”
- ・Get Valuable “Morike Kitamae Shipping Building” Photo

③ **Namerikawa (Hotaruika Museum)**

Entrance fee　500yen（normal 600yen）

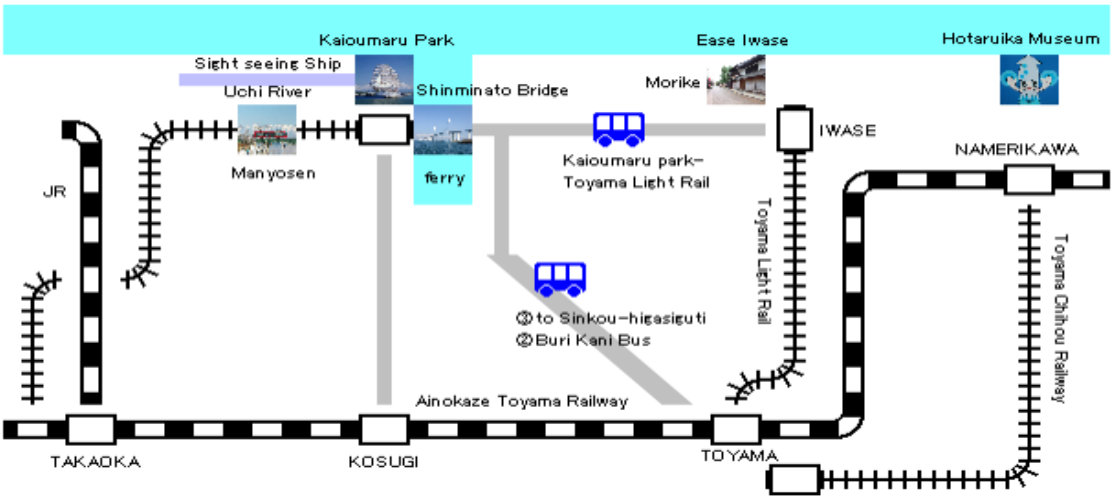
Special discount at Michi café wave

●Deep water Soft cream	250yen（normal350 yen）
●Hotaruika Burger	300yen（normal350 yen）
●Deep Water Shaved ice	300yen（normal350 yen）

List of Fabulous prizes for Winner

Masudashuzo Pure Rice and Quality Sake 720ml	12 people
Hotaruika Museum Gift Voucher Valued 2,000 Yen	3 people
Namerikawa Deep Sea Bath Salt 10 Set	2 people
Toyama City Tram line Map with Privilege Shop	100 people
Kifujinkan Kaioumaru T-Shirt	1 people
Kaioumaru Apollo Cap L size	1 people

ACCESS



TOYAMA ONE DAY PASS ： It enables unlimited rides on the Ainokaze Toyama Railway (Toyama-Takaoka), Manyosen, Toyama Light Rail, Imizu-shi community bus, Kaetsuno bus(Takaoka-New Takaoka) for one day.